



Press Release

For media inquiries:

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“Nothing feels better than to give back to my community and help others grow along me,” said a 2014 recipient

10 INNER-CITY YOUTH DO-GOOD & WIN SCHOLARSHIPS

Announced at May 14th Edward J. McFadden Scholarship Awards Dinner

NEW YORK, NY, May 12, 2015 –The impressive trifecta of volunteering, overcoming significant personal challenges and having good grades will make attending college next year a bit easier for 10 local seniors. Each will receive a scholarship ranging from \$1,000 to \$3,000 from Isabella’s Edward J. McFadden Scholarship Fund. The winners will be announced publically for the first time during an awards dinner at Isabella Geriatric Center on May 14th.

WHO: 10 College-Bound Washington Heights/Inwood and Marble Hill High School Seniors

WHAT: Isabella’s Edward J. McFadden Scholarship Awards Dinner

WHEN: Thursday, May 14, 2015

5:30 pm Cocktail Reception

6:00 pm Welcome, Remarks & Presentation of Awards

7:45 pm Dinner

WHERE: Isabella (Recreation Hall), **515 Audubon Avenue**, New York, NY 10040

MEDIA RSVP: Roberta Bouer (212) 996-0443

The Edward J. McFadden Scholarship Fund was established by the Isabella Foundation, Inc., an affiliate of Isabella Geriatric Center, to benefit community youth. The Fund was started 18 years ago by former Isabella Executive Director Edward J. McFadden, who passed away almost two years ago. His legacy lives on through the annual scholarships that help local high school seniors with college tuition.

Being a healthcare organization that primarily helps older people in the community is not enough according to Isabella’s President and Chief Executive Officer **Mark Kator**. *“Our investment is also in the youth who grow up here, who live in Washington Heights, Inwood and Marble Hill, who attend school here, and who volunteer to improve others’ lives.”* He added, *“It is an honor to help these ten who, based on what they have overcome and given back to their community, will be tomorrow’s leaders.”*

The 10 scholarship awardees were selected by a committee of community leaders including: Community Board 12 member **Fe Florimon**; **James Berlin**, Community Board 12, Member and former Chairperson and retired high school physics and computer science teacher; Grace Outreach Executive Director **Andrew Rubinson**; and **Lesly Almanzar**, Constituent

10 Upper Manhattan Youth Win Scholarships - con't

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Services/Community Coordinator for the Office of Manhattan Borough President Gale A. Brewer.

BACKGROUND

Isabella, a pioneer in caring for adults since 1875, is located in the Washington Heights area of Manhattan. As part of the 705-bed nursing home, Isabella offers enhanced programming and short and long-term rehabilitation at the new Rehabilitation Center at Isabella. This nonprofit also offers independent living for seniors in Isabella House. Isabella's community-based programs are designed to promote education and healthy aging in the community and include Isabella Care at Home, Inc. (CHHA), Isabella Visiting Care, (LCHSA), Adult Day Health Care, Child Day Care, two NORC Programs, a Benefits Enrollment Center and the Institute for Older Adults.

Visit www.Isabella.org and/or www.Facebook/Isabella.org for more information.

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